

CHRIS SAVOIE

UI/UX DESIGNER EXTRAORDINAIRE

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Summary

The psychology of marketing is a fascination of mine. I love working on challenges that offer a clear opportunity to learn from. I demand a lot of my self and thrive in environments with colleagues that hold themselves to a high standard. I've been professionally practicing my craft for about 5 years with adept knowledge of branding, illustration, print, video, motion graphics, and photography. My most valuable expertise lies in web design with some of my most visible work reaching millions of users, and some of my most effective work increasing one of my clients sales by 300%.

Specialties: Self-Driven Learning, Creative Problem Solving, Communication & Presentation, Project Planning & Management, Adobe Creative Suite Expert, Web & Graphic Design, Professional Photography, Video Production & Editing, Motion Graphics, Copy-Writing, E-Mail Marketing, HTML, CSS, Cryptocurrency & Bitcoin Expert & Enthusiast

Experience

Zero Value 03 / 2014 - Present
Co-Founder, Senior UX / Branding / Marketing Designer

- Branding design & development; Web site & app UI/UX design, user growth.
- Developed strategic metric statistical systems.
- Strategic business plan development & sales strategy development.

<http://chris-savoie.com> 03 / 2010 - Present
UI/UX Designer & Online Marketing Consultant

I'm a graphic designer and front end developer with a keen business sense that has allowed me to help 200+ local and national businesses in my region understand how online marketing can enable them to reach their sales and marketing goals. I've been professionally practicing my craft for about 5 years with adept knowledge of branding, illustration, print, video, motion graphics, and photography. My most valuable expertise lies in web design with some of my most visible work reaching millions of users, and some of my most effective work increasing one of my clients sales by 300%. Have a spin through my portfolio at <http://chris-savoie.com>

Marketing Websites E-Commerce Solutions Print Design & Production Visual Identity & Campaign Branding E-Mail Marketing Promotional Video Production Professional Photography Copy-Writing

The FaQtory 09 / 2013 - 02 / 2014
Interactive Designer

- UI/UX Designer & Front End Developer.
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Graphic Intuitions Inc.
UI/UX Designer

04 / 2013 - 09 / 2013

- Work directly with business owners, marketing teams, photographers, and copywriters to understand the clients business, projects, goals, and success metric.
- Design websites, logo identities, motion graphics, brand assets, social media themes and advertisements, e-mail newsletters, and print assets.
- Develop overall messaging concepts for visual assets.

Metric Marketing

04 / 2010 - 11 / 2012

Project Manager / Client Liaison / Graphic Designer

Project Management • Coordinate people, materials, and schedule of projects. • Participate in developing, improving, and implementing multiple product processes. (Website, Photography, Videography, Marketing Plan, ect.) • Direct production staff, client, and supplier efforts to meet budget and schedule goals. • Coordinate project asset requests, generation, and organization including copy, photography, and inventory data. • Handle client concerns, liase between client and production staff on specifications, address budget concerns, and resolve conflicts regarding contract outlines and changing scope.

Web Design • Work directly with business owners, marketing teams, photographers, and copywriters to understand the clients business, projects, goals, and success metric. • Design websites, logo identities, motion graphics, brand assets, social media themes and advertisements, e-mail newsletters, and print assets. • Develop overall messaging concepts for visual assets.

E-Mail Marketing • Manage many tens of thousands of subscribers for a constantly growing client book. • Design, code, and publish e-mail marketing newsletters that convert subscribers into customers. • Provide detailed ROI & performance reporting.

Canadian Broadcasting Corporation
Web Design Intern

2010 - 2010

During this brief internship at CBC I worked directly with the regional web developer for Manitoba and Saskatchewan. I designed feature article sections like the Manitoba Cold Case archive layout, as well as event pages like The Winnipeg Fringe Festival and the Banjo Bowl pages.

Education

Red River College
Digital Multimedia Technology , Graphic Design, Marketing,
Branding

2008 - 2010

Registered Red River College Tutor Courses: Web Developing/Scripting (XHTML, CSS, PHP, JS, AS2)